

# Saif Elkhamry

Graphic & UI/UX Designer

## EDUCATION

Westphal College of Media Arts & Design  
Drexel University, Bachelor of Science  
Graphic Design, **3.68** GPA, June, 2022  
Interactive digital media & Fine arts minors

## SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Fresco, Lightroom, XD), Microsoft Office, Figma, Sketch, Procreate, HTML/CSS, JavaScript

## EXPERIENCE

### Temple University - IDEAL Graphic Designer Aug 2022 - present

Produced consistent university wide communications. Collaborated with the creative department to create target audience oriented media for over +25000 users. Researched trending events to structure a digital media and publications plan. Visualized design concepts for informational communications within administrative departments.

### Drexel U - SORC Graphic Designer & Social Media Strategist Apr 2021 - Jun 2022

Evaluated online and in-person audiences to construct a social media plan for Drexel's communications. Accomplished a dramatic +175% increase in engagement and implemented that plan for the following media team. Accomplished audience participation and cheering spirit for the NCAA March Madness basketball tournament by managing a thorough marketing plan.

### Detroit Amphitheater - Little Caesars In House Designer Apr 2020 - April 2021

Created advertisements and trendy merchandise to sponsor artists and concerts held in the Detroit Amphitheater. Successfully improved the sales revenue by developing strong customer relationships by designing brand concepts for local businesses. Executed strong branding presence for D print and their partners: including Andre Rison, Claressa Shields, and Morris Peterson.

### TEDx - 6 October Media Head Sep 2018 - Mar 2020

Led a team of 8 creative designers and video editors to create various medias for incoming speakers. Successfully implemented the produced visual language into newsletters, advertising materials, and events marketing. Provided a professional environment for speakers & over 300 visitors.

## AWARDS

- Westphal Portfolio Scholarship 2018-2022
- Adobe Certified Professional (PS-AI-ID) til 2019
- INTEL ISEF Egypt National Award 2018, 3rd place
- NASA Space Apps, National Award 2016, 5th place

## CONTACT

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